



August 28, 2007

WEIRD BUT TRUE

By DAN MANGAN and Post Wire services

A British man who made more than \$200 million in post-Soviet Russia has written about his success in the world's most expensive book - a diamond-encrusted volume that sells for more than \$6 million.

Roger Shashoua's tome has more than 600 flawless diamonds set on its cover.

"There is so much money floating around in Russia that it seemed entirely logical to produce a book designed for the Russian market," Shashoua said.

"I'm just happy that conspicuous displays of consumption can now be associated with writing, rather than fashion accessories."