



BORDERS & BOOKS *etc.*

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£3 million book

A book has been written with an estimated value of £3 million.

British business **Roger Shashoua** has written an account of how he made around £100 million doing business in Russia in the post-Soviet era.

He is now offering special copies of the book, **Dancing With The Bear**, which are each covered in dozens of perfect diamonds.

Mr Shashoua said the pricy editions were aimed at rich Russian expatriates now based in the UK.

He told the BBC: "There is so much money floating around in Russia that it seemed entirely logical to produce a book designed for the Russian market.

"I am just happy that conspicuous displays of consumption can now be associated with writing, rather than fashion accessories."

"I can only hope that oligarchs will read the book, rather than just keeping it locked away."

One of Russia's most famous billionaires is 37-year-old Roman Abramovich, the owner of Chelsea Football Club and the richest man in Britain.